

WALKING IN ZERMATT AND SAAS-FEE

50 routes in the Valais: Mattertal and Saastal

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Guidebook describing 50 walks in the Swiss Alps based around Zermatt and Saas-Fee. It is divided into three chapters: Zermatt; Grächen, Randa and the Mattertal; and Saas-Fee and the Saastal. The routes are graded from 1 to 4 and range from 4 to 18km. They are best walked between mid June and mid September. Most are on well-made mountain paths, although a few are on steep and rocky trails with exposure. There are routes to suit all tastes, from easy strolls up to mountain restaurants, lakes and viewpoints through to serious mountain challenges.

Zermatt and Saas-Fee offer superb walking in the shadow of the Matterhorn. Both villages have a full range of facilities and there is a plenty of accommodation throughout the Mattertal and Saastal. There is ample opportunity to make use of Switzerland's an excellent public transport infrastructure to give access to walks.

Distance, walking time, ascent, descent and difficulty are shown for each route, and the route description is supported by clear mapping. An appendix of contacts list sources of information, helpful websites and apps, and there is a useful English-German glossary.

Key marketing points

- Zermatt is one of the most visited alpine destinations in the Alps, with over 35,000 annual visitors from UK, US and Japan.
- Saas-Fee provides all visitors staying in the valley with a free transport and lift pass.

About the author

Jonathan Williams has been Cicerone's publisher and managing director for over 20 years, and Lesley Williams is Cicerone's marketing director. Although they met at sea, they quickly gravitated to the mountains and trekking, before taking on Cicerone to communicate their passion for mountains, wild places and other journeys on foot or by bike.

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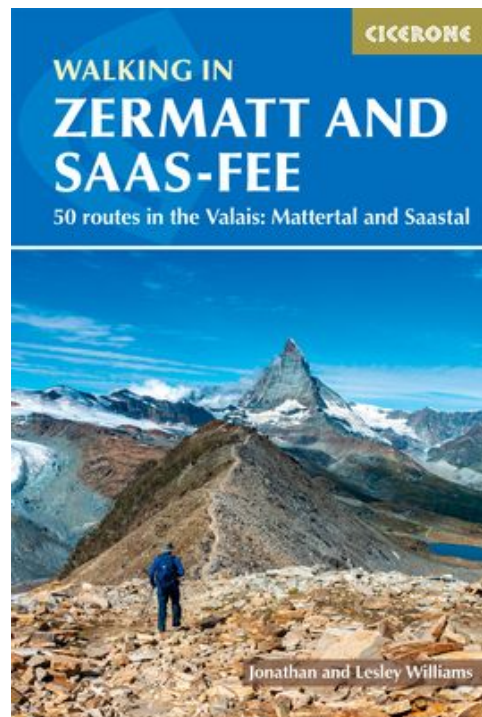
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