

THE END TO END CYCLE ROUTE

Land's End to John o' Groats

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Guidebook to the popular End to End cycle route from Land's End to John o'Groats, undertaken by thousands each year, whether for the challenge, for charity – or just for fun. Split into 14 one-day stages, straightforward route descriptions and clear mapping guide the cyclist along this classic route, avoiding the busier A-roads.

Cycling Lands End to John o'Groats – the End to End, as it is popularly known – is a quintessentially British adventure. At nearly a thousand miles and taking around a fortnight, this is a cycling escapade par excellence, attracting thousands of cyclists, men and women, young and old.

Featuring 1:250,000 maps and including extensive accommodation, tourist office and cycle shop listings, complete with a handy list of useful waypoints and including links to GPX mapping of the route for simple GPS navigation, this guidebook provides all the tools and information required to complete the route.

Key marketing points

- Extremely popular guidebook sells well throughout the country
- GPX tracks available
- Clear mapping and comprehensive route planning

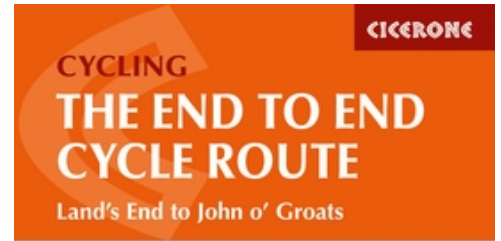
About the author

Nick Mitchell, a veteran of numerous Land's End to John o'Groats End to Ends, is a passionate long-distance cycle tourist with thousands of cycling miles to his credit. His comprehensive knowledge of the route has been built up over many years.

Nick has previously cycled from Munich to Sheffield and Harwich to Bergen, topped off with a John o'Groats to Land's End. He recently cycled halfway round the coast of Britain. When he isn't in the office writing up cycling routes, Nick can be found out on the road guiding long-distance tours.

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