

# PRESS RELEASE

## 1969 - 2019: Celebrating fifty years of adventure

### FIFTY YEARS OF ADVENTURE

by Kev Reynolds

Commemorating Cicerone's 50th year, Fifty Years of Adventure is a compilation of tales by Cicerone authors. With a story to celebrate each year Cicerone has been publishing outdoor activity guidebooks, the collection is a delicious hotpot of adventures in every shape and form. Soak up the sun, ice-cream in hand, on the Isle of Man coast path with Aileen Evans; discover the secret side of Snowdon with Rachel Crolla; cycle downhill for five weeks on the Danube Cycleway with Mike Wells; climb Kilimanjaro with Alex Stewart; and feel the sting of sub zero temperatures climbing K2 - the Savage Mountain - with Alan Hinkes.

Also featured are ten tales of mishaps and misadventures that have befallen Cicerone authors while out and about, researching a guidebook. Between stifling giggles and gasping out loud, gain greater insight into the mighty task that is guidebook writing. And in 'The Cicerone Story', learn about other aspects of guidebook creation, and discover how things have changed over the last fifty years.

Accompanied by outstanding photography, each page of this finely crafted anniversary book is a veritable visual delight. As enchanting as it is inspiring, Fifty Years of Adventure is a must for anyone with an appreciation for adventure.

#### What's inside?

- Cicerone's commemorative 50th anniversary book
- Fifty stories of adventures from intrepid Cicerone authors
- A visually stunning, highly illustrated hardback book

#### About the authors:

Contributions from 46 Cicerone authors, managed and co-ordinated by the renowned, long-time Cicerone author and adventurer, Kev Reynolds.

Front cover

#### Key information

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By Kev Reynolds

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