

PRESS RELEASE

Take your pick from the best of the West

THE SWISS ALPS

by Kev Reynolds

Home to the highest and most spectacular mountains in Western Europe, the Swiss Alps offer limitless opportunities for walkers, climbers and ski-tourers. Between the surprisingly little-trod Chablais Alps in the south west and the glacier-draped Silvretta in the north east, a host of great treks, climbs and tours are just waiting to be enjoyed. The trouble is knowing where to start.

This latest publication in Cicerone's World Mountain Ranges series is designed to help you make that choice. Written by enthusiastic alpine expert Kev Reynolds, and drawing on a lifetime's intimate acquaintance, this guide gives readers an overview of every mountain range and valley – the lie of the land, the key approaches, bases, peaks and *alpages*. Along the way, all the best walks, climbs and treks are highlighted, with many described and mapped in full, supplemented by more detailed planning information on access, bases, huts, maps and guides at the end of each chapter.

With a general introduction, giving readers all the information they could possibly need to plan a trip, some useful appendices and a detailed index, *The Swiss Alps* is a comprehensive and inspirational guide. And whether you're planning your first trip or your fiftieth to this iconic mountain region – well-known to climbers and chocolate-lovers alike – this beautiful book will set you off in the right direction.

So what's inside?

- chapters covering all areas of the Swiss Alps, from the Chablais to the Silvretta, with 85 colour maps of mountain ranges and all the classic trekking routes
- full information for planning a trip, from airlines and accommodation to equipment needed for different mountain activities, flowers and animals to look out for and tips on minimising your environmental impact
- alpine glossary, directory of the 49 Swiss peaks over 4000m and 13-page index

About the author

Kev Reynolds is a prolific author, photographer and lecturer who launched Cicerone's World Mountain Ranges series with his volume on the Pyrenees in 2004. Over the years, he has published more than 20 titles about the Alps and a series of guides to major trekking routes in the Himalaya. A member of the Alpine Club, Austrian Alpine Club and the Outdoor Writers and Photographers Guild, Kev was also the first honorary member of the British Association of International Mountain Leaders.

Front cover

Key information

Published Mar 2021

By Kev Reynolds

£25.00

464pp

Paperback Gloss Laminated with flaps

ISBN: 9781852844653

- every mountain area covered in 7 chapters
- suggestions for walking, trekking, climbing, via ferratas, ski touring and ski mountaineering at all grades and levels
- comprehensive information on all the key centres, including Grindelwald, St Moritz and Zermatt

For further information, or to receive a review copy please contact Hannah hannah@cicerone.co.uk
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